

We've been your neighborhood Saving Place for over 75 years.

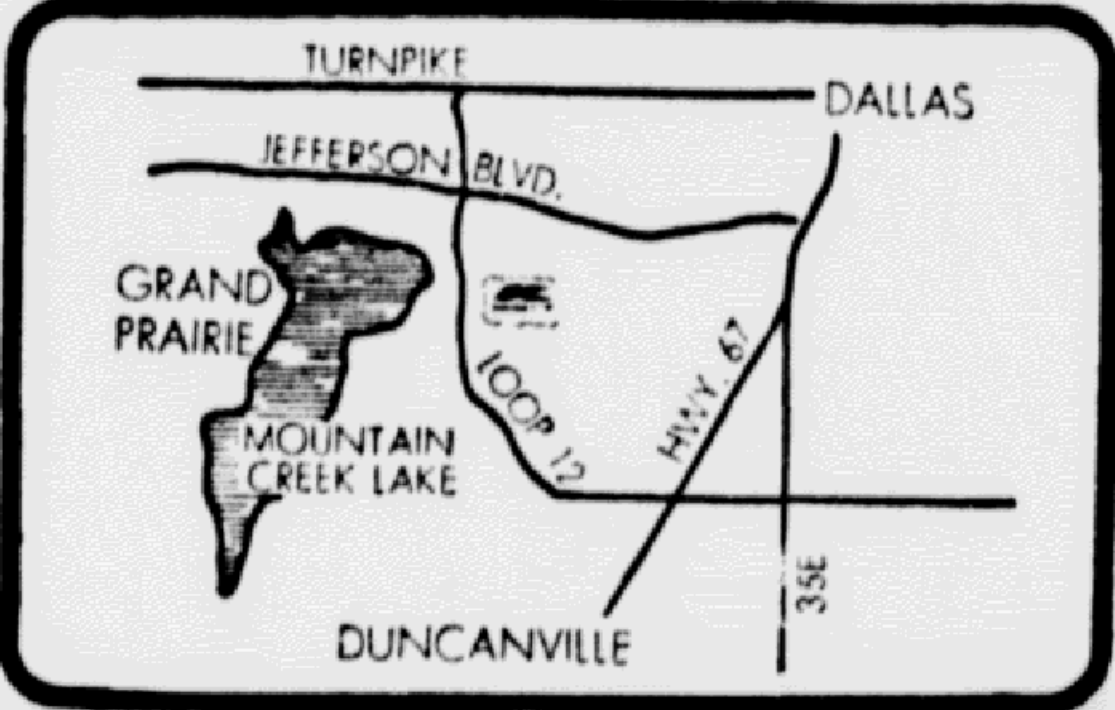


Nothing over 10¢ in 1899, "Satisfaction Always" in 1975, 76 years of earning your trust. Back in 1899, Sebastian S. Kresge started his first store in Detroit. Of course, there was no way he could know at that time that his idea of quality merchandise at reasonable prices would become a retailing tradition. Your new K mart store is part of that Kresge tradition. And it's as contemporary a shopping and saving place as you'll find today.

There are over 700 K mart stores in America, and over 800 world-wide.

All of these stores are continuing with the basic Kresge idea. When you come in, you'll see that K mart carries famous name-brand, and quality private-label merchandise also. And K mart's policy of "Satisfaction Always" means that if you're ever dissatisfied with your purchase, your money will be refunded promptly.

K mart is the fastest-growing discount department store in the U.S.A. The S. S. Kresge Company will be opening over 125 new stores in 1975. Why? Because there's a growing demand for a solid, reliable place where people can save money. That's the very same reason why our organization began back in 1899.



Your New K mart Opens Thursday 10 A.M. At 712 Walton Walker Blvd. So. In Dallas

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A large graphic of the "Kmart" logo. The letters are stylized with horizontal stripes. Inside the letters, there are silhouettes of people engaged in various activities: a person climbing a ladder, a person playing a ball game, a person on a bicycle, and a person pushing a shopping cart. Below the logo is a row of five arched windows, each containing a list of store locations. Below the windows is a row of ten small boxes, each containing the name of a store and its address.

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| East Arlington 3340 E. ARLAM ARLAM ST. AND HWY. 360 | West Arlington 7310 S. FALLOWS RD. FALLOWS RD. & SPUR 303 | Dallas 9234 EAST E. L. THORNTON HWY. BUCKNER BLVD. AT LOOP 12 | Dallas 712 WALTON WALKER BLVD. SOUTH LOOP 12 & KENLAND | Euless 701 S. INDUSTRIAL BLVD. HWY. 127 AT HWY. 183 | Ft. Worth 4812 SOUTH HERWAY AT FELIX STREET | Garland 1806 WALNUT ST. WALNUT STREET AT NORTH STAR | Hurst LOOP 820 AND PIPELINE ROAD | Irving 3300 W. IRVING BLVD. IRVING BLVD. AND BELL LINE ROAD | Lake Worth 6001 JACKSONBO HURWET AT ROBERTS CUT-OFF | North Dallas OFF I-81 AT HUNTER AND FORREST LANE | Oak Cliff 300 EAST LEDGETT THORNTON HWY. AND LOOP 121 | Richardson 110 W. CAMPBELL HWY. 75 AT CAMPBELL RD. | White Settlement CHERRY LAKE AT INTERSTATE 20 |
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